

2012 Sun Defense Essay Contest Entry Form



Overview: The National Skin Education Foundation (formerly named the Florida Society of Dermatology and Dermatologic Surgery Foundation) is holding its fifth annual Sun Defense Essay Contest among elementary schools throughout the state of Florida. The purpose of the NSEF Florida Sun Defense Essay Contest is to educate elementary school-age children and their parents about the importance of sun safety and to promote literacy.

Rules: Each student should write an essay, 500 words or less, about the reasons why people should protect themselves from the sun and why their school should be awarded a shade structures. Essays should be submitted to the student's teacher. Teachers should select one essay from their class to be turned into the designated school personnel, no later than **Friday, January 27, 2012**. **One** essay should be selected to represent your school in the statewide contest. The **one** winning essay should be submitted to the Foundation. **Preferred submission** is a *handwritten* essay scanned into PDF format and emailed to sunshadecontest@fsdds.org or faxed to 904-880-0034 no later than, **Friday, February 24, 2012**. **Please put your school name in the email subject line.** All entrants will be notified by e-mail (to the address submitted with your essay) regarding the status of their entries by **Monday, March 26, 2012**. Please feel free to contact the NSEF office at 904-880-0023 or e-mail us at sunshadecontest@fsdds.org should you have any questions regarding the contest. We are looking forward to another exciting contest and look forward to your school's participation. Only schools who have not previously won a sun shade from the FSDDS are eligible to win.

Section 1 - Please print or type (To Be Completed by Submitting School Personnel – please use * to indicate contact person)

School Name: _____

School Address: _____

School City: _____ State: _____ Zip Code: _____

School Phone: _____ County: _____

School Principal's Name: _____

Teacher's Name: _____

Teacher's Phone: _____ Teacher's e-mail: _____

Media Specialist's Name: _____

Media Specialist's Phone: _____ Media Specialist's e-mail: _____

If you win a shade structure, where would the shade structure be placed? _____

What is this area used for? _____

Section 2 - To be completed about the Student:

Student's Name: _____ Student's Grade: _____

Section 3 Permission to Release - To be completed by School Personnel and the Student's Parents

We would like to share your essay with the world! However, our lawyer tells us we cannot do it without parental/guardian consent, so we need a parent or legal guardian to sign this form before it is submitted.

I (we) hereby assign and grant to the National Skin Education Foundation, Inc. a full and irrevocable license to produce, publish and distribute the titled work listed above in any form whatsoever including, but not limited to, printed publications, audio and/or visual recording of the presentation, and publication of an abstract.

School Personnel print and sign name: _____

Student's Parent print and sign name: _____



September 2011

Dear Florida Elementary PTA

For the fifth year in a row, the National Skin Education Foundation, a nonprofit foundation whose leadership is comprised of the Florida Society of Dermatology and Dermatologic Surgery (FSDDS) officers, is sponsoring an essay contest among Florida elementary school children to help educate children and parents about the importance of sun safety and to promote literacy. There is no cost to the school or the school district.

Five overall winners will be selected. Each of the five winners will receive one sun shade structure for their school. Once again, from the 5 overall winners, we will also select **one (1)** grand prize winner, who will receive an all-expenses-paid trip for the student, their family and the student's teacher, to attend the FSDDS Annual Meeting on May 25 – 28, 2012 at The Ritz-Carlton Orlando, Grande Lakes Resort. The student and teacher will receive recognition at this meeting and the student will present their essay to the attendees the evening of May 27th.

- Students should write an essay, 500 words or less about the reasons why one would want to protect themselves and how they can protect themselves from the sun; and why their school should be awarded a shade
- Students should turn their essays into their teacher.
- Each teacher should select one essay from their class to be submitted to the designed school personnel by Friday, January 27, 2012
- The designated school personnel/committee must select **one essay** to represent your school in our statewide contest. Your school's winning essay should be handwritten and submitted in PDF format via e-mail to sunshadecontest@fsdds.org, or faxed to 904-880-0034 along with the enclosed contest form no later than **Friday, February 24, 2012**.
- On the contest form, be sure to include a description of the area that needs the shade structure and tell what the area is used for.
- Only schools who have not previously won a sun shade from the FSDDS are eligible to win.

All entrants will be notified by **Monday, March 26, 2012** by e-mail (to the address submitted with your essay) regarding the status of their entries. Please feel free to contact the NSEF office at 904-880-0023 or e-mail us at sunshadecontest@fsdds.org should you have any questions regarding the contest. Additional contest forms and posters are available at www.fsdds.org. We are looking forward to another exciting contest and look forward to your school's participation. Best of luck!

Sincerely,

A handwritten signature in black ink, appearing to read "Joely Kaufman", is located below the "Sincerely," text.

Joely Kaufman, MD

Sun Defense Essay Contest Chair